

2021 Home & Outdoor Living Expo Sponsorship Opportunities

Diamond Sponsor: \$1500

- One free booth space (\$495/Member or \$695/Non-Member value)
- One space outside in front of main exhibit hall to display company vehicle (\$750 value)
- Company logo/name on ALL Home & Outdoor Living Expo material including but not limited to television, social media, radio ads & newspaper
- Receive a yard sign indicating that you are a “*Proud 2021 Home & Outdoor Living Expo Sponsor*” to display in front of your business
- Company name on fairground marquee
- Have your business yard sign posted at the main entrances, near the student section, and by the HBA booth (*You must provide the HBA with 6 of your yard signs.*)

Gold Sponsor: \$1000

- One free booth space (\$495/Member or \$695/Non-Member value)
- One space outside in front of Main Exhibit Hall to display company vehicle (\$750 value)
- Company name on fairground marquee
- Company logo/name on social media advertising with the diamond sponsors.
- Receive a yard sign indicating that you are a “*Proud 2021 Home & Outdoor Living Expo Sponsor*” to display in front of your business
- Have your business yard sign posted at the main entrances, near the student section, and by the HBA booth (*You must provide the HBA with 6 of your yard signs.*)
- You are welcome to advertise in your own advertising that you are a 2021 Home & Outdoor Living Expo Sponsor 90 days prior to the show. This is a great opportunity for you to generate more exposure for your business.

Bronze Sponsor: \$500

- Have your business name/logo on the “Welcome to the Home & Outdoor Living Expo” sign at the HBA booth near the front door of the Home Expo. This is a wonderful opportunity if you can’t have a booth at the Show to promote your business!
- Business logo will also be included with diamond and gold sponsors on handout to attendees as a sponsor.

Tech Town U.S.A. T-Shirt Sponsors: \$300 – unlimited available

- Logo/name on the back of all Tech Town U.S.A. T-shirts – *300 + shirts are distributed to students and teachers in the Tech Town USA program, as well as the Home Expo workers. These shirts are worn by students for years after the event.*
- Receive one complimentary shirt